

SHRI RAM COLLEGE OF COMMERCE

GLOBAL BUSINESS OPERATIONS

Placement Report 2019-21

History

Established in 1926, Shri Ram College of Commerce has always been home to some of the finest talents of the country. It has been an innovator in higher education with philanthropy at its heart and promoting a global vision embracing the growing needs of the business world.

Today, that trailblazing spirit makes SRCC one of the most prominent and respected colleges globally, featuring top-ranked academic programs.

With the spirit of innovation, 22 years ago, SRCC launched its flagship Management course 'Post Graduation Diploma in Global Business Operations' which focuses on empowering individuals to challenge conventional thinking in the business world.

The Management Program offers an enriching global perspective of businesses where a multidimensional approach is necessary. The interdisciplinary core curriculum enables students to learn in the domain of Human Resources, Marketing, Finance, and Operations and become the next generation of leaders in academia and business.



Message from Founder of the College

Founder of Shri Ram College of Commerce, Sir Shri Ram, was born on April 27, 1884. First son of Madan Mohan Lal and Chando Devi, Shri Ram completed his education in Delhi and joined the family business, DCM in 1909. In 1920 he established the commercial education trust to promote business education and in 1926 the commercial college came into being. On its silver jubilee in 1951, this college was renamed after the founder as Shri Ram College of Commerce. SRCC remains an institution founded with a vision of fostering meaningful education in the field of business management and economics.

Sir Shri Ram
(1884-1963)



Message from the Principal

Prof. Simrit Kaur

The emergence of the globalized world has offered several opportunities and challenges that require new responses to business practices and operations. The two-year global business operations (GBO) program, offered at Shri Ram College of Commerce (SRCC) is a course specifically developed keeping in mind the global perspective of business wherein a multidimensional approach to imparting education is a necessity. The GBO program is meant to enhance the potentialities of management professionals to work both within and across national boundaries, cultures, organization structures, and legal systems.

I take this opportunity to thank you for reposing confidence in our young management graduates time and again. In our commitment to give you the best hiring experience, we shall be happy to take forward your suggestions in further upgrading the skills of the students as per requirement.

Wishing my students exciting and professionally fulfilling times ahead.

Happy Hiring



Message from Course Co-ordinators

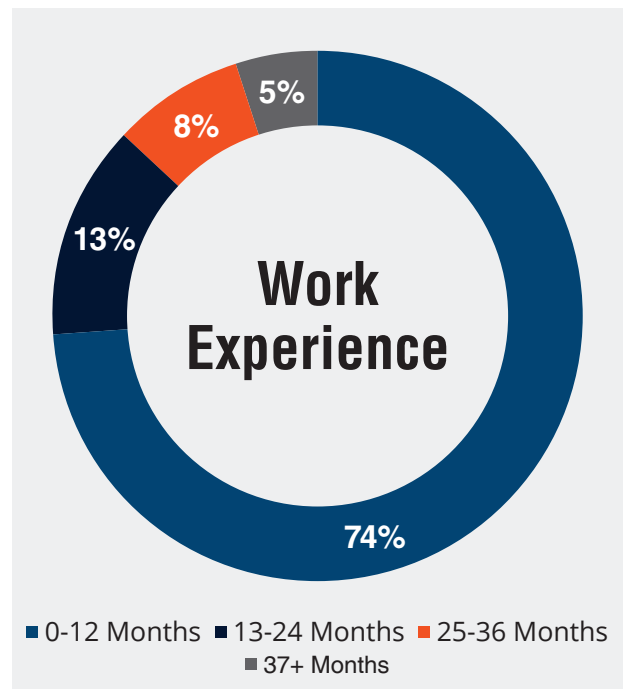
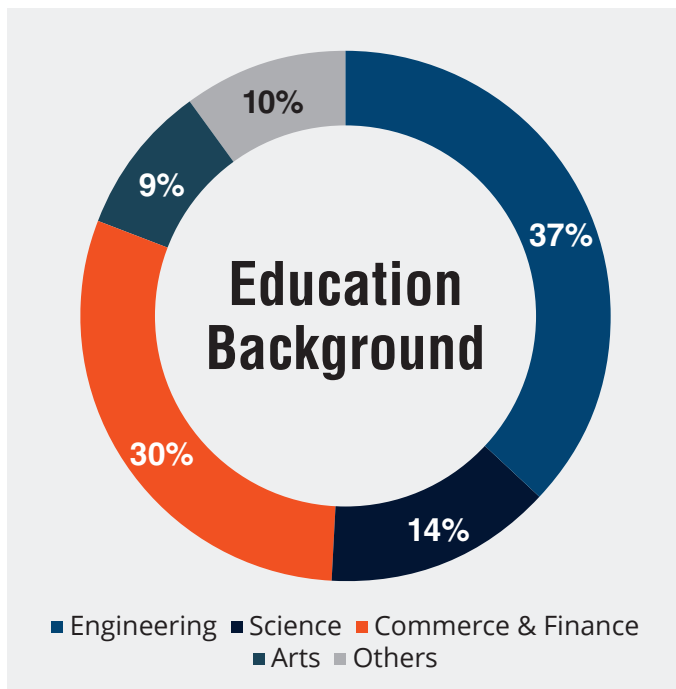
The GBO course as the name suggests was designed to see the world as one global village with diversity and the challenges that such an environment presents. This crisis has allowed us to move from face to face teaching methodology to making use of the digital interface to deliver excellence in teaching and learning. Even the assessment dynamics have undergone a sea change. Every aspect of education now requires us to rethink and impart a new skill set for our students to meet the changing needs of the new corporate reality. The present batch of GBO students is being trained and indoctrinated to become compatible with this new normal. We at SRCC are creating assets that shall deliver the defined corporate tasks assigned to them and simultaneously achieve personal excellence and contribute to the greater good of humanity.

We wish them all the success and happiness in life.

Dr. Aruna Jha
Mrs. Reena Chadha

BATCH COMPOSITION

(2020-22 Batch)



Average Work Experience

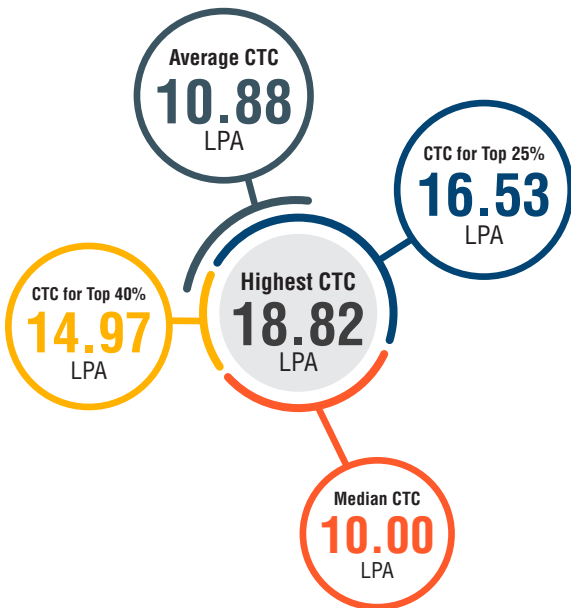
 **21**
Months

PLACEMENT SCENARIO

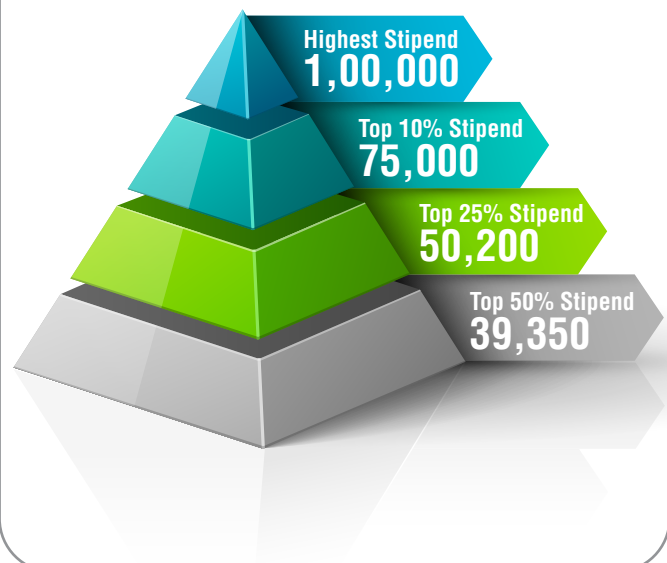
Owing to the rich legacy of Shri Ram College of Commerce in imparting education in the fields of both commerce and management, the Post Graduate Programme of Management "Global Business Operations" has firmly stood on its ideals of producing brilliant corporate minds. The entrepreneurial attitude of initiative taking, innovation and dedication is highly instilled in our students.

Students bagged offers in leading organizations like American Express, Gartner, KPMG, Yum! Brands, DCM Shriram, Jaipur Rugs. The Institute also played a host to string of new recruiters like Deloitte, Optum (UHG), Dell, Indxx, Stashfin, Pladis, Shree Cement to name a few-testament to the growing brand equity and reputation of this institute.

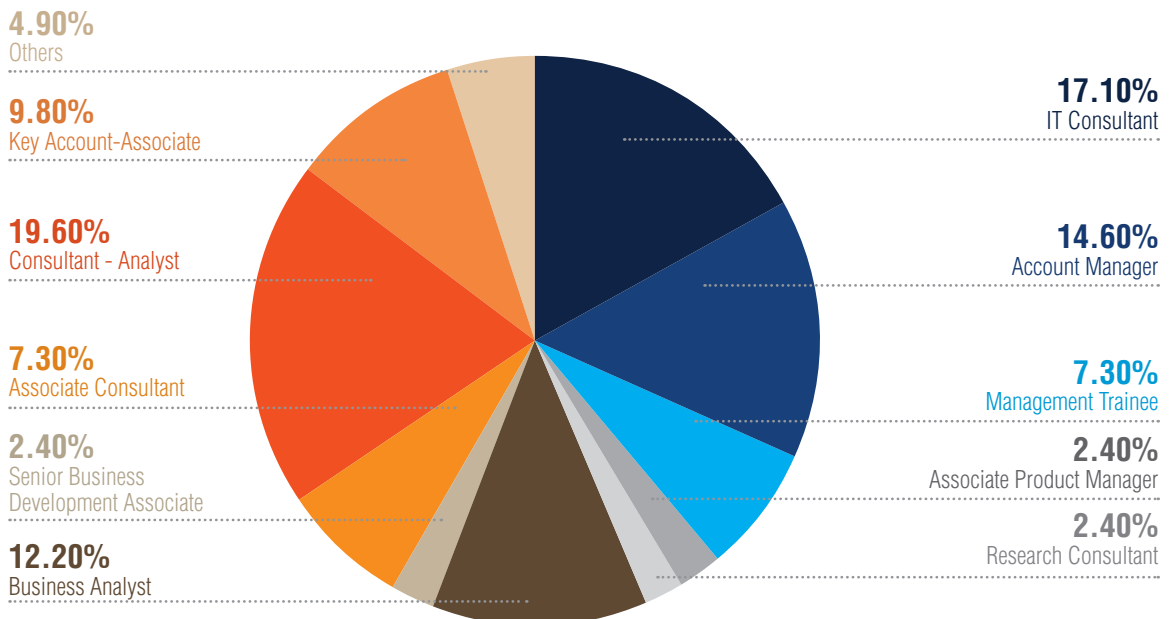
Average Salary



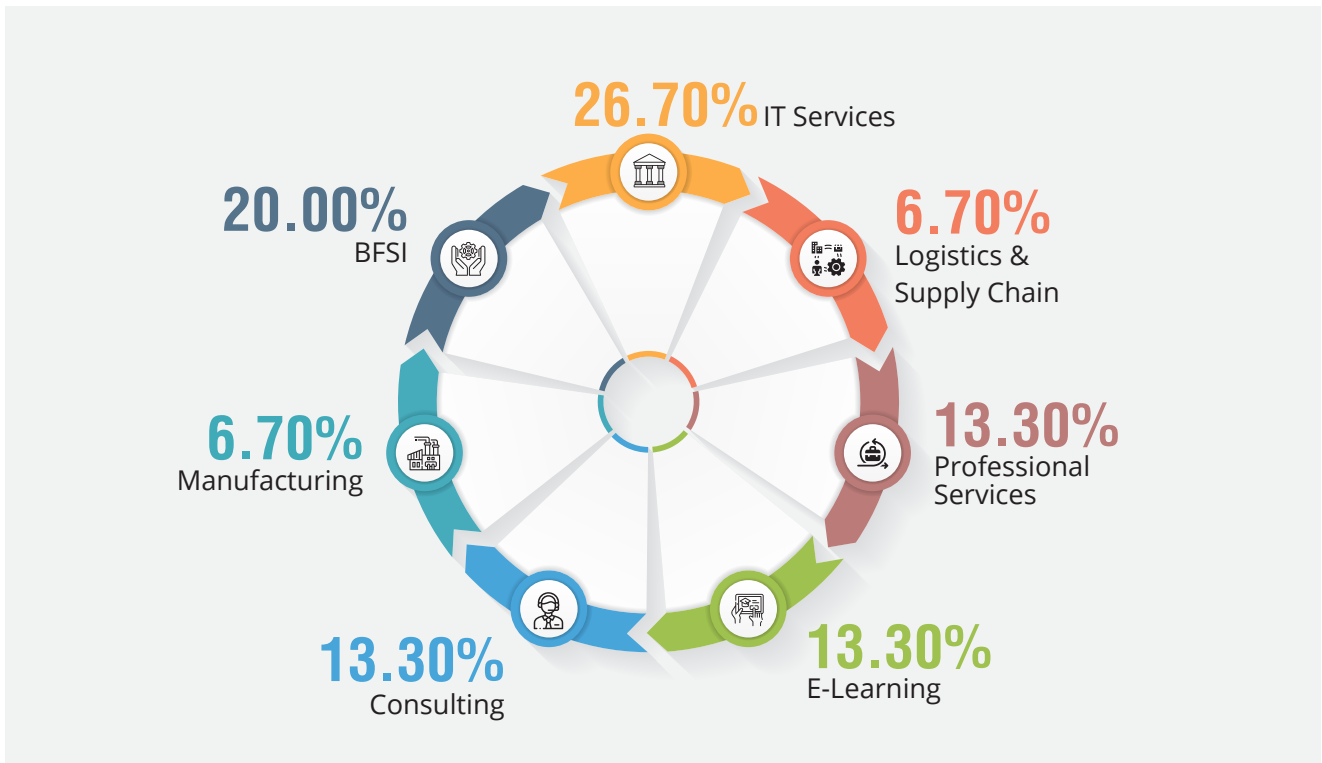
Average Stipend



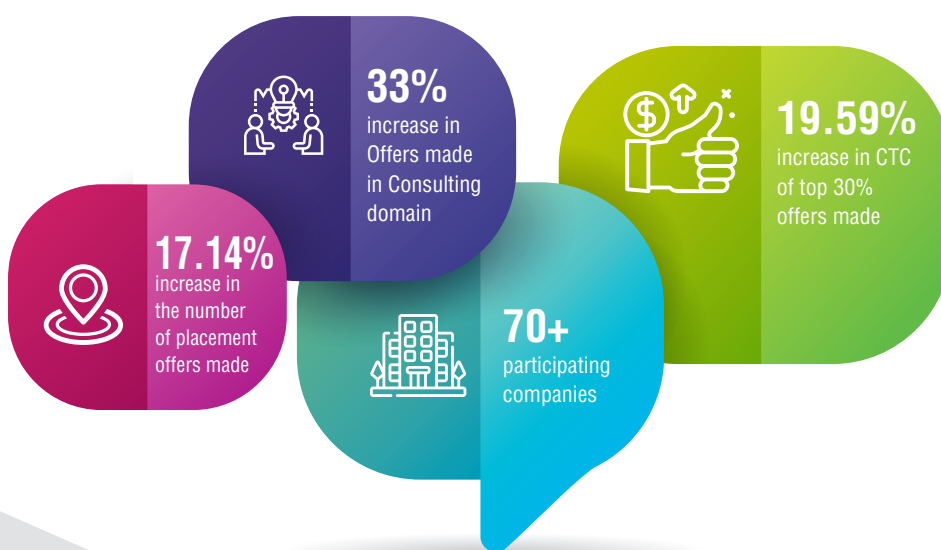
Profiles Offered



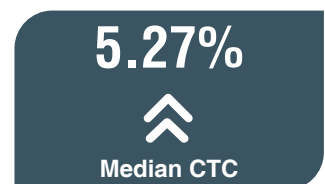
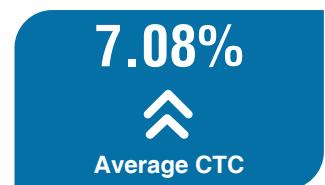
SECTOR-WISE BIFURCATION OF EMPLOYERS



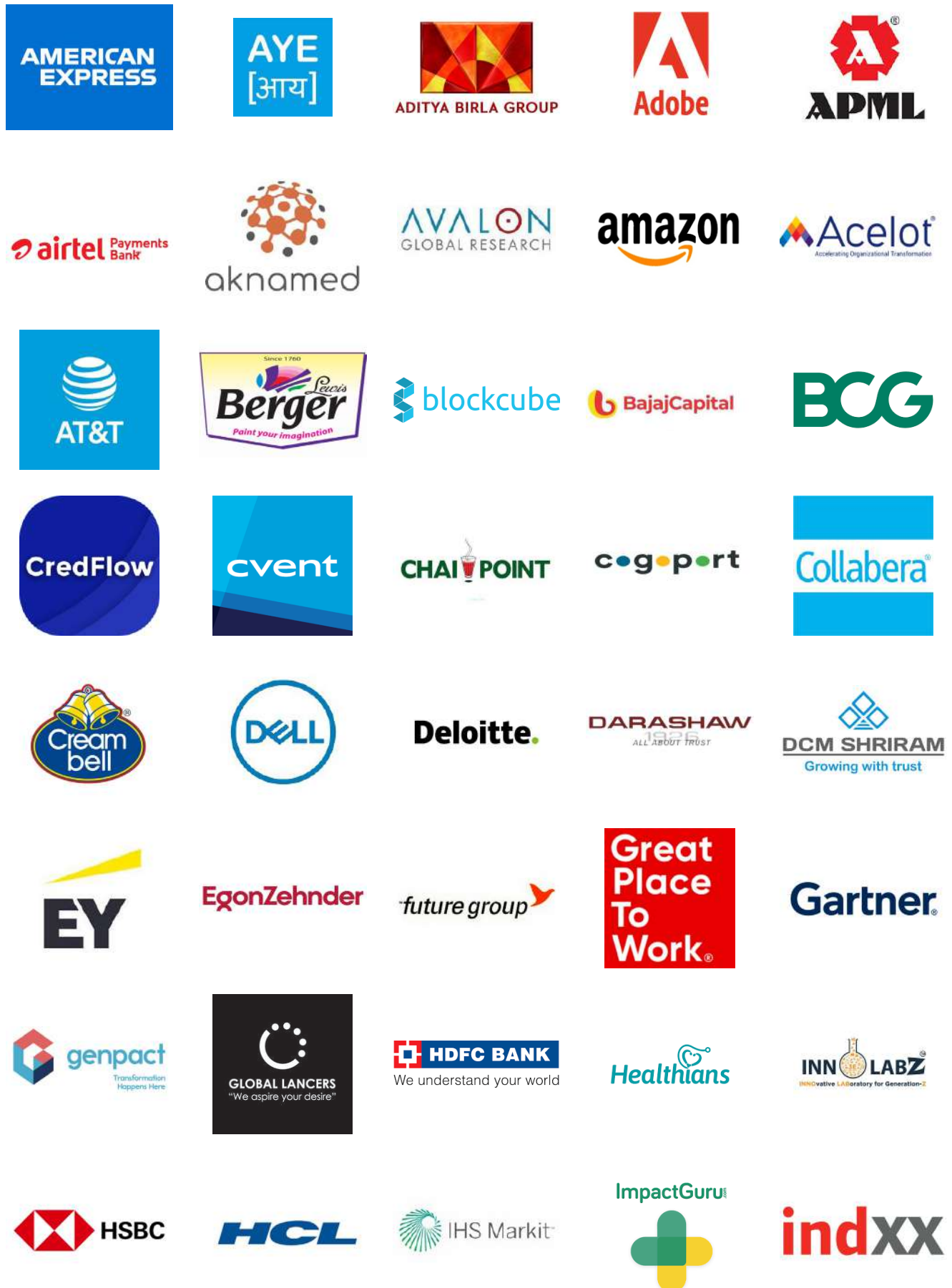
HIGHLIGHTS OF THE SEASON



Year on Year Increase



PROMINENT ASSOCIATIONS





JAIPUR RUGS



Michael Page



ONEDIRECT



paytm

rocsearch
advantage through intelligence



Schindler

Shree Cement



CORPORATE RELATIONS AND PLACEMENT TEAM

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* Student body responsible for conducting placement activities on campus



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